

Youth

Asset Name	Expiration Date	Notes
OLV		
Real Deal on Fentanyl - Anthem 2:09	10/16/2024	
Real Deal on Fentanyl- Anthem :60	10/16/2024	
Real Deal on Fentanyl - Anthem :30	10/16/2024	
Real Deal on Fentanyl - Chemistry :90	10/16/2024	
Real Deal on Fentanyl- Chemistry :15	10/16/2024	
Real Deal on Fentanyl - Chemistry :15	10/16/2024	
Real Deal on Fentanyl - Health :90	10/16/2024	
Real Deal on Fentanyl - Health :15	10/16/2024	
Real Deal on Fentanyl - Econ :90	10/16/2024	
Real Deal on Fentanyl - Econ :15	10/16/2024	
TV		
Real Deal - Anthem :60	10/16/2024	
Real Deal - Anthem :30	10/16/2024	
Real Deal - Chemistry :15	10/16/2024	
Real Deal - Econ :15	10/16/2024	
Real Deal - Health :15	10/16/2024	
Audio		
Real Deal - 2 Milligrams	10/18/2024	
Real Deal - Potent	10/18/2024	
Banners		
Real Deal - 300x250	10/7/2025	
Know the Signs	in perpetuity	
All about money	in perpetuity	
Three senses	in perpetuity	

Parents

Asset Name	Expiration Date
OLV	
Drop the F Bomb - Rob	In perpetuity
Drop the F Bomb - Rob - long	In perpetuity
Drop the F Bomb - Lucina	In perpetuity
Drop the F Bomb - Lucina - long	In perpetuity
Drop the F Bomb - Jodie	In perpetuity
Drop the F Bomb - Jodie - long	In perpetuity
Print	
Drop the F Bomb 11.5x21	In perpetuity
Drop the F Bomb BW 11.5x21	In perpetuity
Drop the F Bomb 7x10	In perpetuity
OOH	
Drop the F Bomb 1080x1920	In perpetuity
Drop the F Bomb 1920x1080	In perpetuity
Drop the F Bomb 1400x400	In perpetuity
Banners	
Learn the Facts (all sizes)	In perpetuity
Learn the Facts - Animated (all sizes)	In perpetuity

